ABSTRACT OF THE DISCLOSURE

A parking assist apparatus includes a target parking position setting means for setting a target parking position by an operation on a display appearing on an actual image that shows vehicle surroundings, and a traveling locus calculating means for calculating a traveling locus to the target parking position for performing a parking assist to guide the vehicle along the traveling locus. The parking assist apparatus further includes a memory means for keeping storing an information of the traveling locus being generated at a time immediately before a resetting of the target parking position is performed until a new traveling locus to a new target parking position is generated under a condition that the parking assist is once started based on the traveling locus initially generated and when the resetting of the target parking position is performed before the vehicle reaches the target parking position being initially set.